RIDBA

Rural & Industrial Design & Building Association

THE PREMIER RURAL AND INDUSTRIAL BUILDING MAGAZINE

MEDIA PACK 2027



If you have any questions about the RIDBA Journal, please email **daniel@ridba.org.uk**.

The RIDBA Journal is a quarterly magazine sent to approximately 1,100 readers who work in the modern agriculture and industrial buildings sector.

It is packed with industry updates and information, plus news from RIDBA members, the association itself and articles from experts.

Advertising

There's no better way to get your brand seen by people across our industry. It's read by key decision makers in farming and construction, including frame manufacturers, designers, land agents and consultants.

A range of advertising options are available in the RIDBA Journal. They include:

• **Double page** • **Full-page** • **Half-page** • **Quarter-page**

For information on rates and possible discounts, email **daniel@ridba.org.uk**.

Editorial

Your business doesn't need to a big supplier to have its stories or news appear in the RIDBA Journal.

Whether your business is a frame manufacturer member, contractor member or supplier member, you are welcome to send in your stories.

There are no costs involved and there are no restrictions on what you can write about (within reason!).

It could be about a new product ***or*** a case study you're especially proud of ***or*** even a colleague who has climbed Mount Everest for charity!





In the spring 2026 edition, RIDBA livestock consultant Jamie Robertson took a closer look at the award-winning Kynren Aviary project. The autumn 2026 edition saw coverage of RIDBA's annual golf day.

RIDBA
Rural & Industrial Design & Building Association

The Journal is published on a quarterly basis. The submissions deadline - the date by when you need to send your advert artwork to the RIDBA Journal team - and the mailing date for each magazine are listed below.

Deadlines in 2027

Spring

Submissions deadline:	**Friday, January 22**
Mailing date:	**Monday, February 22**

Summer

Submissions deadline:	**Friday, April 9**
Mailing date:	**Monday, May 10**

Autumn

Submissions deadline:	**Friday, July 23**
Mailing date:	**Monday, August 23**

Winter

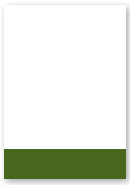
Submissions deadline:	**Friday, October 8**
Mailing date:	**Monday, November 8**





In the summer 2026 edition, the Journal highlighted how Steadmans was boosting manufacturing capabilities with a robotic cell and new CNC machine, while STRUMIS were visited by Catherine Atkinson MP to discuss skills, training and the future of UK steelwork construction.

Artwork and specifications



Front cover advert

210mm (w) x 35mm (h) trim size

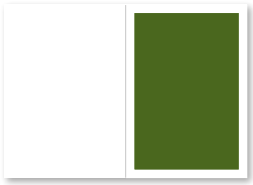
with 3mm bleed



Full page advert with bleed

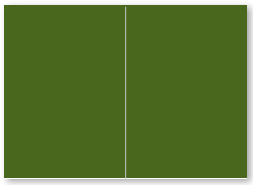
210mm (w) x 297mm (h)

with 3mm bleed added -
total 216mm (w) x 303mm (h)



Full page advert with white border

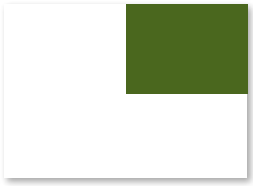
190mm (w) x 278mm (h)



Double page advert with bleed

420mm (w) x 297mm (h)

with 3mm bleed
426mm (w) x 303mm (h)



Half page advert with bleed

210mm (w) x 146mm (h)

with 3mm bleed added -
total 216mm (w) x 152mm (h)



Half page advert with white border

190mm (w) x 132mm (h)



Double half page advert with bleed

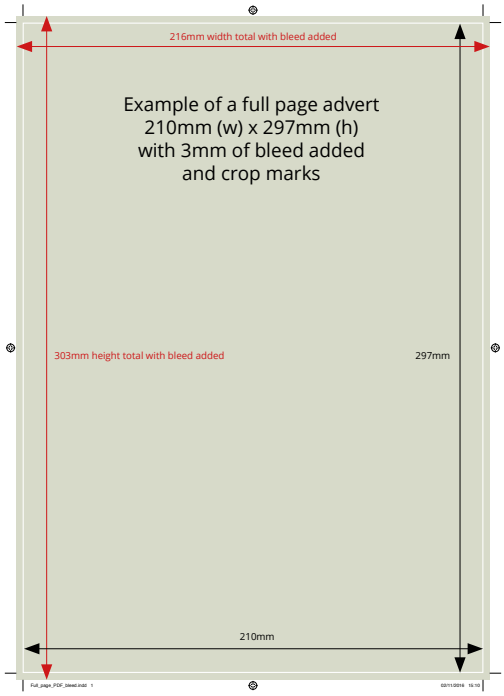
420mm (w) x 146mm (h)

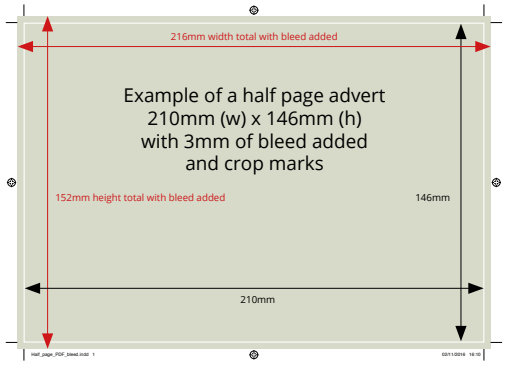
with 3mm bleed
426mm (w) x 152mm (h)



Quarter page advert

92mm (w) x 132mm (h)





Artwork requirements

- Where possible hi-res 300 dpi CMYK PDF files are preferred, supplied with 3mm of bleed where necessary and crop marks.
- All fonts should be embedded.
- High resolution 300 dpi JPG, TIFF and EPS files are accepted.
- Ads must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors when the files are output and create production charges to correct.
- All files must be no less than 300 dpi at 100%.
- Camera ready materials must be no less than 300 dpi at 100% of placement size.