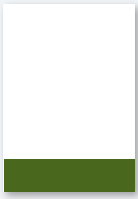
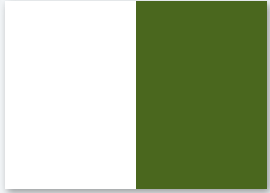


ARTWORK SPECIFICATIONS



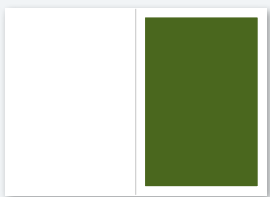
Front cover advert

210mm (w) x 35mm (h) trim size
with 3mm bleed



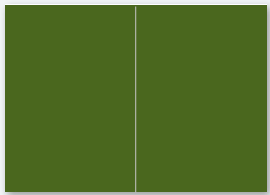
Full page advert with bleed

210mm (w) x 297mm (h)
with 3mm bleed added -
total 216mm (w) x 303mm (h)



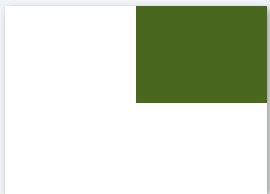
Full page advert with white border

190mm (w) x 278mm (h)



Double page advert with bleed

420mm (w) x 297mm (h)
with 3mm bleed
426mm (w) x 303mm (h)



Half page advert with bleed

210mm (w) x 146mm (h)
with 3mm bleed added -
total 216mm (w) x 152mm (h)



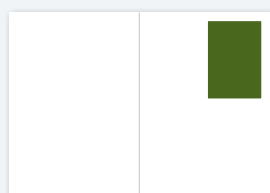
Half page advert with white border

190mm (w) x 132mm (h)



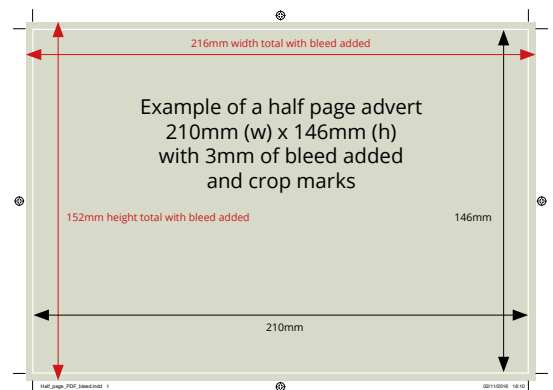
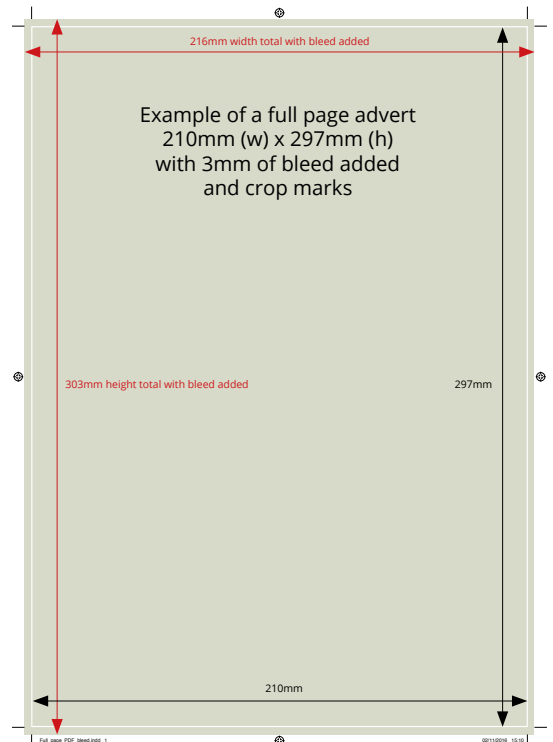
Double half page advert with bleed

420mm (w) x 146mm (h)
with 3mm bleed
426mm (w) x 152mm (h)



Quarter page advert

92mm (w) x 132mm (h)



ARTWORK REQUIREMENTS

- Where possible hi-res 300 dpi CMYK PDF files are preferred, supplied with 3mm of bleed where necessary and crop marks.
- All fonts should be embedded.
- High resolution 300 dpi JPG, TIFF and EPS files are accepted.
- Ads must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors when the files are output and create production charges to correct.
- All files must be no less than 300 dpi at 100%.
- Camera ready materials must be no less than 300 dpi at 100% of placement size.