

# RIDBA JOURNAL

The Premier Rural and Industrial Building Magazine

## Media Sheet

The RIDBA Journal is distributed quarterly to over 1,200 companies within the rural and industrial design sector. Get your news read and your brand visible to key decision makers in farming and construction, including, frame manufacturer members, designers, land agents and consultants.

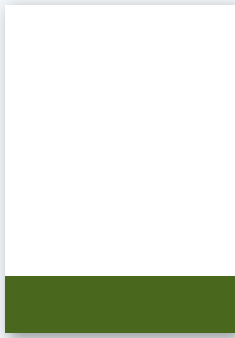
Each edition offers compelling content on RIDBA and industry news, great stories from RIDBA members, and an insightful technical read from Dr Martin Heywood, RIDBA Technical Consultant.

### Publication Dates and Ad Booking and Copy Deadlines

<b>Edition</b>	<b>Publication date</b>	<b>Ad Booking deadline</b>	<b>Copy deadline</b>
Volume 18 Issue 2	11 December 2017	20 November 2017	13 November 2017
Volume 18 Issue 3	9 April 2018	19 March 2018	12 March 2018
Volume 18 Issue 4	2 July 2018	11 June 2018	4 June 2018
Volume 19 Issue 1	17 September 2018	31 August 2018	24 August 2018

	<b>Dimensions</b>	<b>Price</b>
<b>Front Cover Advert</b>	210mm (w) x 35mm (h) trim size with 3mm bleed	£1,500 + VAT
<b>Back Cover Advert</b>	210mm (w) x 297mm (h) trim size with 3mm bleed	£1,400 + VAT
<b>Full page advert with bleed</b>	210mm (w) x 297mm (h) trim size with 3mm bleed 216mm (w) x 303mm (h)	£1300 + VAT
<b>Full page advert with white border</b>	190mm (w) x 278mm (h)	£1300 + VAT
<b>Double page advert with bleed</b>	420mm (w) x 297mm (h) trim size with 3mm bleed 426mm (w) x 303mm (h)	£2,000 + VAT
<b>Half page advert with bleed</b>	210mm (w) x 146mm (h) trim size with 3mm bleed 216mm (w) x 152mm (h)	£750 + VAT
<b>Half page advert with white border</b>	190mm (w) x 132mm (h)	£750 + VAT
<b>Double half page advert with bleed</b>	420mm (w) x 146mm (h) trim size with 3mm bleed 426mm (w) x 152mm (h)	£1,300 + VAT
<b>Quarter page advert</b>	92mm (w) x 132mm (h)	£500 + VAT

Advert examples and artwork specifications are shown on pages 2-4



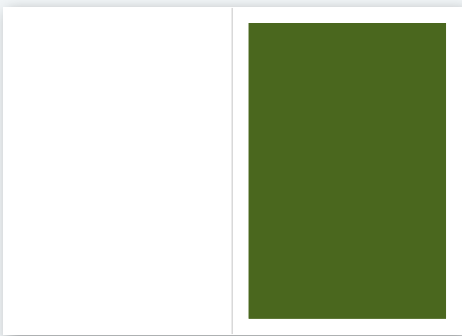
### **Front Cover Advert**

210mm (w) x 35mm (h) trim size  
with 3mm bleed



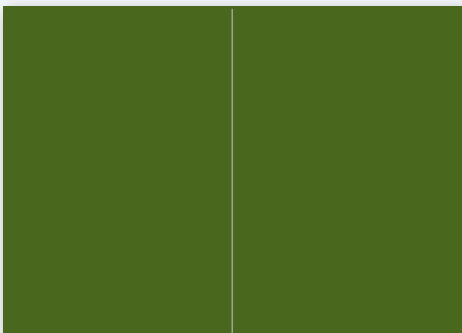
### **Full page advert with bleed**

210mm (w) x 297mm (h)  
with 3mm bleed added - total 216mm (w) x 303mm (h)



### **Full page advert with white border**

190mm (w) x 278mm (h)



### **Double page advert with bleed**

420mm (w) x 297mm (h)  
with 3mm bleed 426mm (w) x 303mm (h)



### **Half page advert with bleed**

210mm (w) x 146mm (h)  
with 3mm bleed added - total 216mm (w) x 152mm (h)



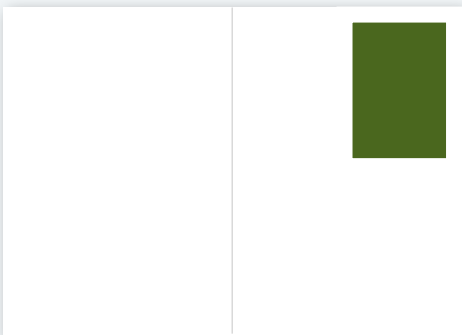
### Half page advert with white border

190mm (w) x 132mm (h)



### Double half page advert with bleed

420mm (w) x 146mm (h)  
with 3mm bleed 426mm (w) x 152mm (h)



### Quarter page advert

92mm (w) x 132mm (h)

#### Artwork requirements

- Where possible hi-res 300 dpi CMYK PDF files are preferred, supplied with 3mm of bleed where necessary and crop marks. All fonts should be embedded.
- High resolution 300 dpi JPG, TIFF and EPS files are accepted.
- Ads must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors when the files are output and create production charges to correct.
- All files must be no less than 300 dpi at 100%.
- Camera ready materials must be no less than 300 dpi at 100% of placement size.

**For more information and to book your advertising contact RIDBA:**

6 - 8 Bonhill Street, London, EC2A 4BX

0844 249 0043 | [marketing@ridba.org.uk](mailto:marketing@ridba.org.uk) | [ridba.org.uk](http://ridba.org.uk) | @RIDBA\_Office

Registered in England No.9796729 VAT Registration Number: 786 7518 69

