

RIDBA Journal – Media Sheet

The RIDBA Journal is the Premier Rural and Industrial Building Magazine and is distributed quarterly to over 1,000 companies aligned to the rural and industrial design sector including key decision makers from farming and construction; frame manufacturer members, designers, land agents, and consultants.

Publication Dates and Ad Booking and Copy Deadlines

Edition	Publication date	Ad Booking deadline	Copy deadline
Volume 17 Issue 2	12 December 2016	21 November 2016	14 November 2016
Volume 17 Issue 3	3 April 2017	13 March 2017	6 March 2017
Volume 17 Issue 4	26 June 2017	5 June 2017	30 May 2017
Volume 18 Issue 1	18 September 2017	28 August 2017	21 August 2017

Rate Card – Display Advertising

Size	Dimensions	Rates (+ VAT)
Front Cover	35mm (h) x 210mm trim size (w) with 3mm bleed and crop marks	£1,500
Back Cover	297mm (h) x 210mm trim size (w) with 3mm bleed and crop marks	£1,400
Full Page	297mm (h) x 210mm trim size (w) with 3mm bleed and crop marks	£1,300
Half Page	148.5mm (h) x 210mm trim size (w) with 3mm bleed and crop marks	£750
Quarter Page	148.5mm (h) x 105mm (w)	£500

Discounts are available for securing advertising for all four issues listed.

Production Data

- All images and files must be no less than 300 DPI at 100% of placement size.
- Where possible PDF files are preferred.
- High resolution JPG, TIFF and EPS files are accepted.
- Adverts must use CMYK colour throughout.
- No RGB or Pantone Matching System (PMS) colours are accepted.
- Failure to provide files as required can cause unpredictable errors and create production charges to correct.
- Please do not send logos or pictures embedded in Microsoft Office files – send the original files.
- If necessary, advertising artwork can be created for you. Prices on application.

For more information and to book your advertising contact RIDBA:

6 - 8 Bonhill Street, London, EC2A 4BX

T: 0844 249 0043 E: admin@ridba.org.uk W: www.ridba.org.uk

Registered in England No.9796729 VAT Registration Number: 786 7518 69